
Change in Consumption of Fish in Fukuoka City since the High Economic Growth Period Compared to other Areas

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This paper examined the purchase quantity of fish and meat in Fukuoka City during the period of high economic miracle, using the interview survey and the Ministry of Internal Affairs and Communications “Annual Report of Household Survey” as clues in the field around Yanaga Danchi, Minami-ku, Fukuoka City. The quantity of fresh fish purchased will drop sharply from 69,761g in 1953 to 21,135g in 1975. Next to mackerel and horse mackerel, flatfish, sardines, yellowtail, and sea bream are purchased depending on the year. The purchase quantity of tuna, bonito and salmon is very small and does not change throughout the period of high economic growth. Beef was the largest purchase quantity of meat until 1965, and the purchase quantity of pork, whale meat, and chicken was almost the same. It has changed significantly since the latter half of the 1960s, and the purchase quantity of pork, especially chicken, has increased dramatically. The increase in the purchase quantity of meat is rapid, and in 1972, the purchase quantity of meat will more than double the purchase quantity of fresh fish.

A comparison was made between the whole country and Fukuoka City regarding the purchase quantity of fresh fish since 1980.

In 1980, the number of fresh fish purchased nationwide was tuna, mackerel, flatfish, yellowtail, sardines, saury, horse mackerel, bonito, salmon, and sea bream. Increases and decreases were seen depending on the fish species. In 2020, it changed in the order of salmon, tuna, yellowtail, bonito, mackerel, horse mackerel, saury, flatfish, sardine, and sea bream.

The purchase quantity of fresh fish in Fukuoka City in 1980 was in the order of mackerel, sardines, horse mackerel, flatfish, snapper, yellowtail, saury, bonito, salmon, and tuna, which was different from the ratio of fish species nationwide. In 2020, the order is salmon, yellowtail, horse mackerel, mackerel, sea bream, sardines, flatfish, bonito, tuna, and saury. The highest ranking of salmon is the same as the national trend, and leveling can be seen. Tuna and bonito have remained low in purchase quantity for over 60 years. It is said that sesame mackerel is advertised as a tourism resource and prefers blue fish, but it has decreased since 2000.

Key words: Fukuoka City, the period of high economic miracle, quantity of fresh fish, tuna, mackerel
